

Rose Villa
Climate Attitudes Survey
April 2023



Alarmed



Concerned



Cautious



Disengaged



Doubtful



Dismissive

1. How important is the issue of global warming to you personally?

- Extremely important
- Very important
- Somewhat important
- Not too important
- Not at all important

2. How worried are you about global warming?

- Very worried
- Somewhat worried
- Not very worried
- Not at all worried

3. How much do you think global warming will harm you personally?

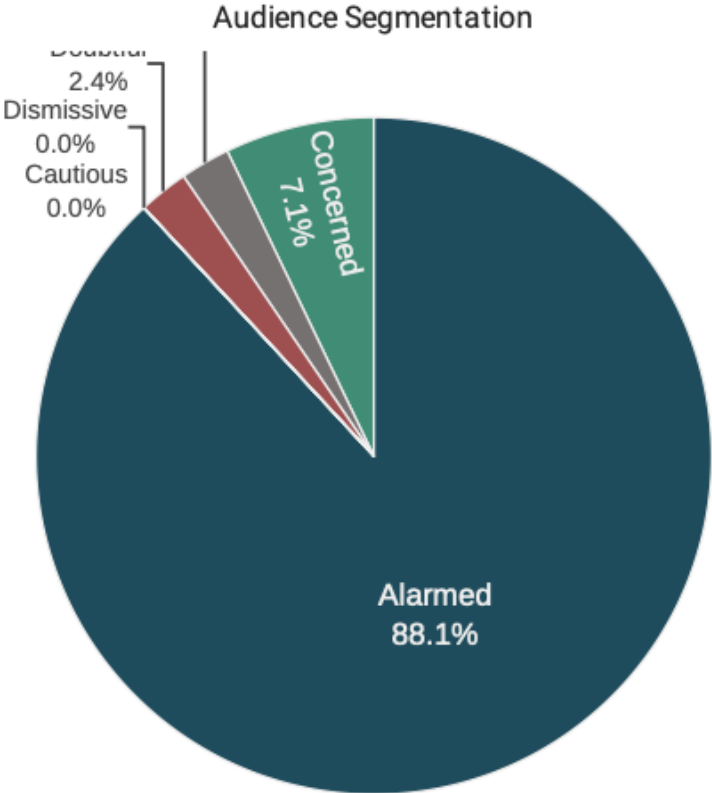
- A great deal
- A moderate amount
- Only a little
- Not at all
- Don't know

4. How much do you think global warming will harm future generations?

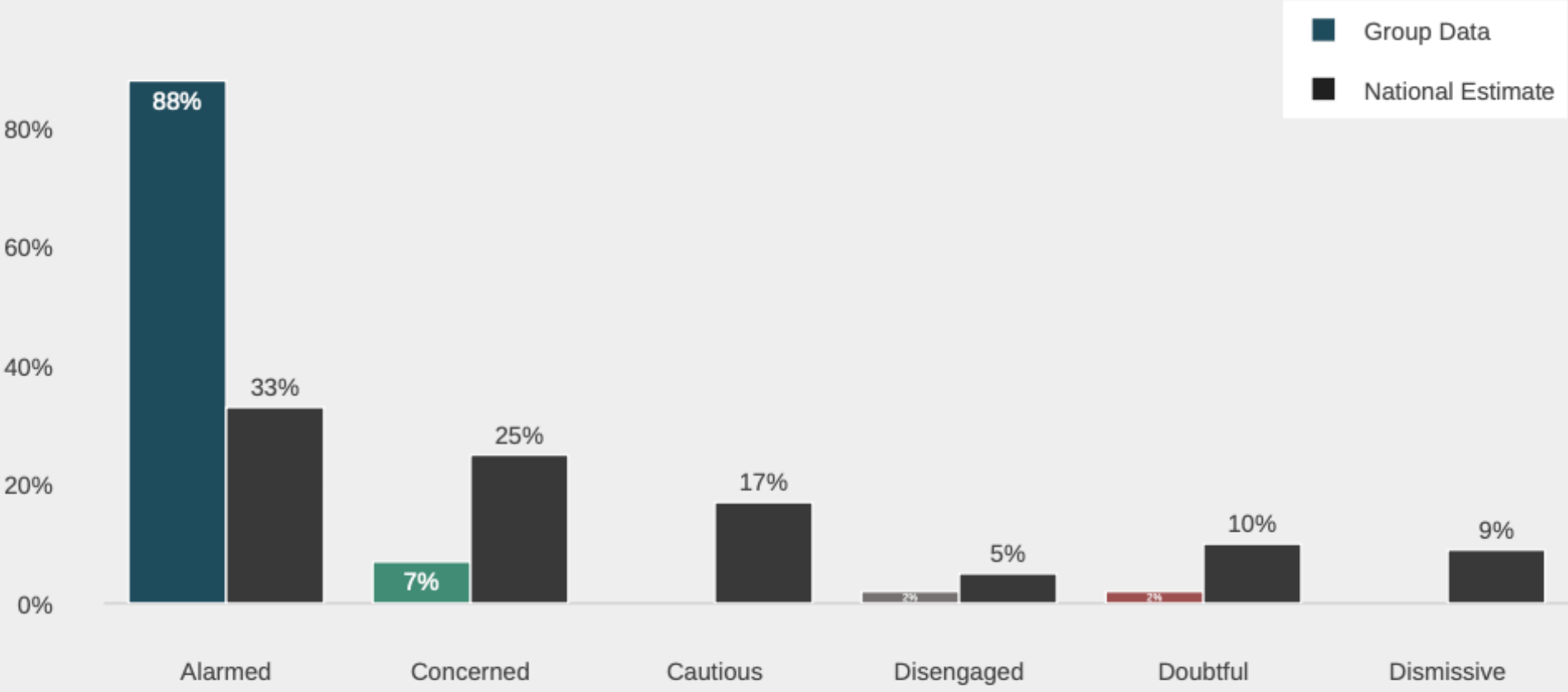
- A great deal
- A moderate amount
- Only a little
- Not at all
- Don't know

Six Americas Super Short Survey

Group Data



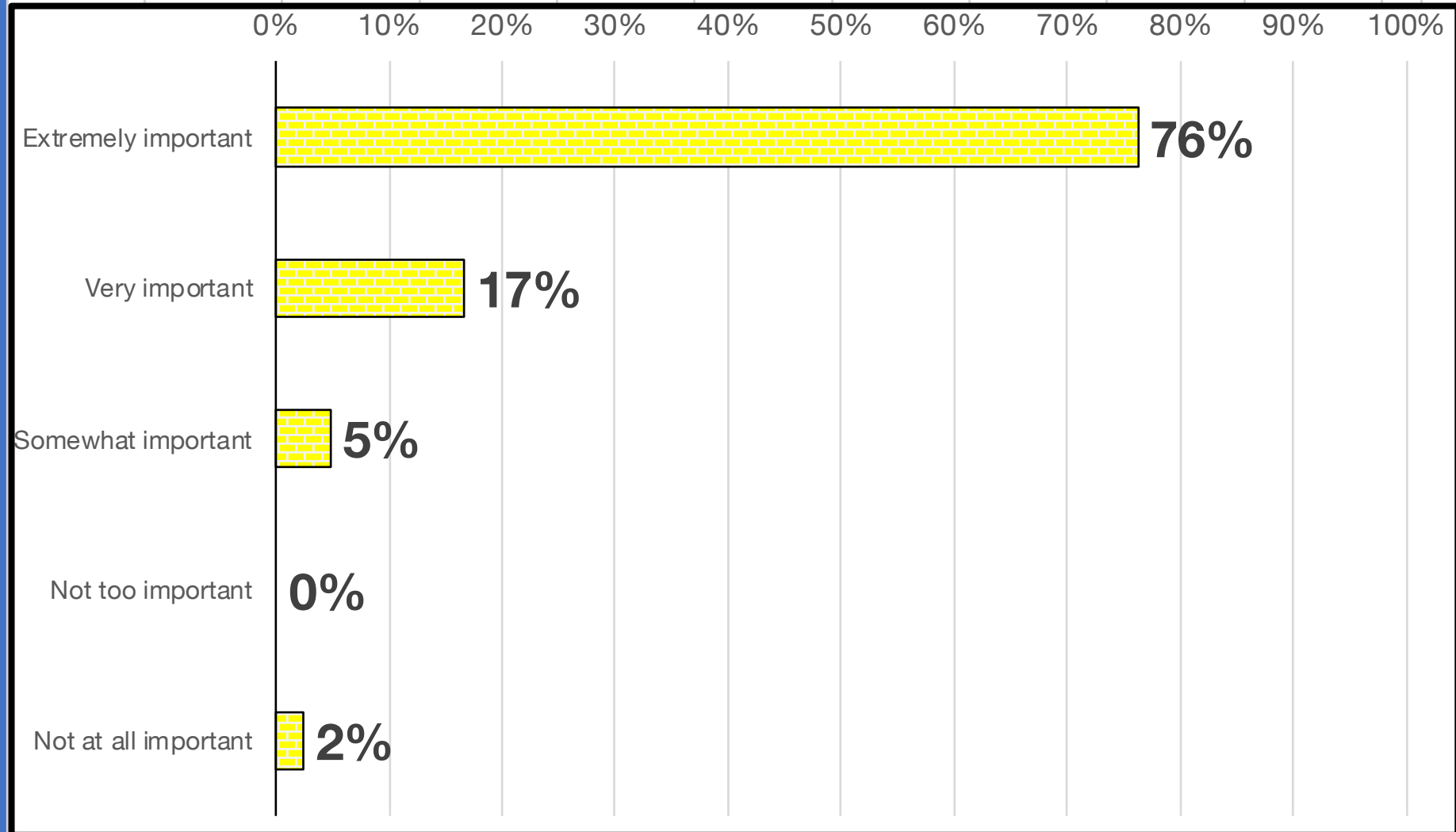
Group Data vs. National Estimates (September 2021)



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1. How important is the issue of global warming to you personally?

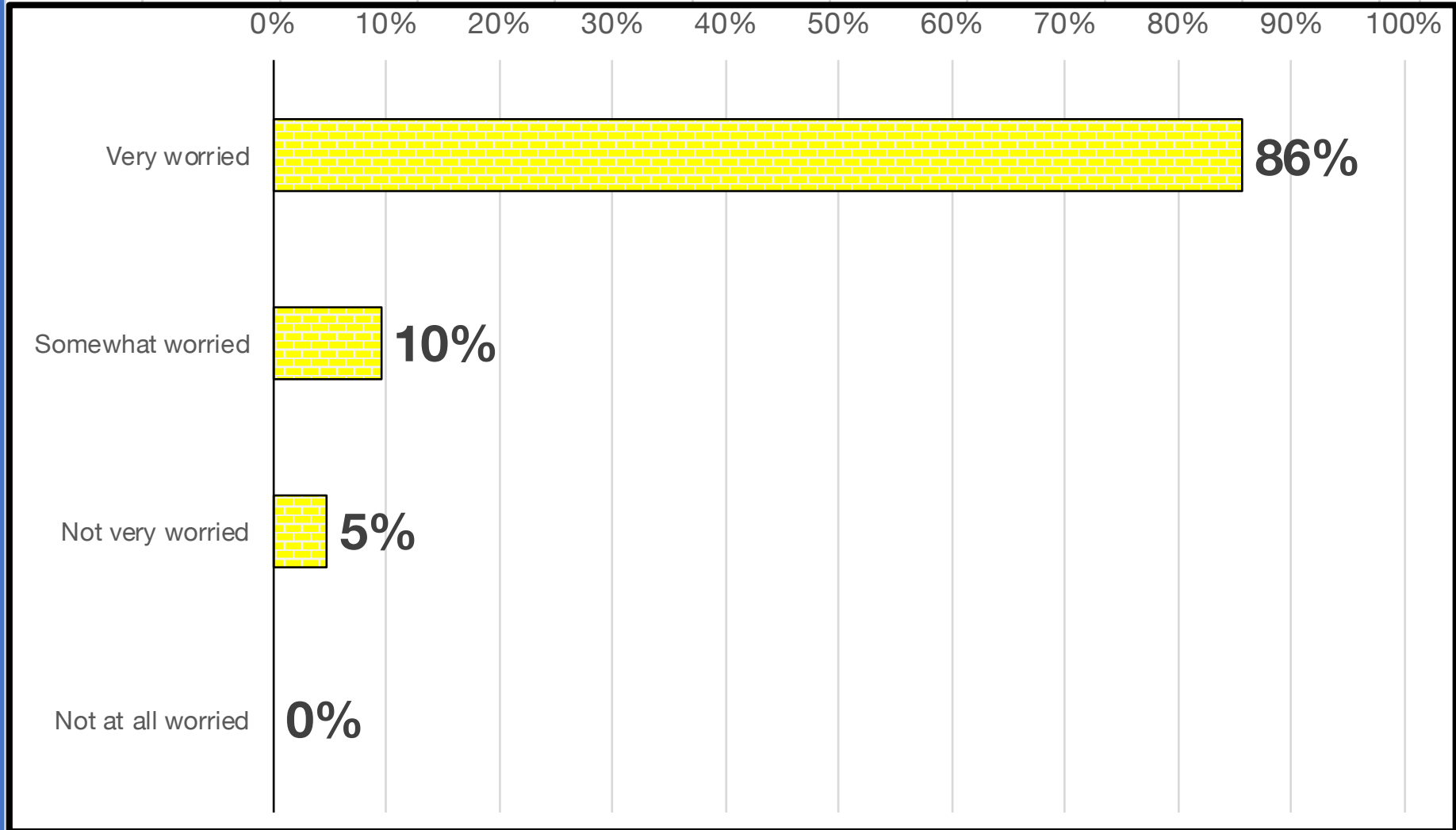
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2. How worried are you about global warming?

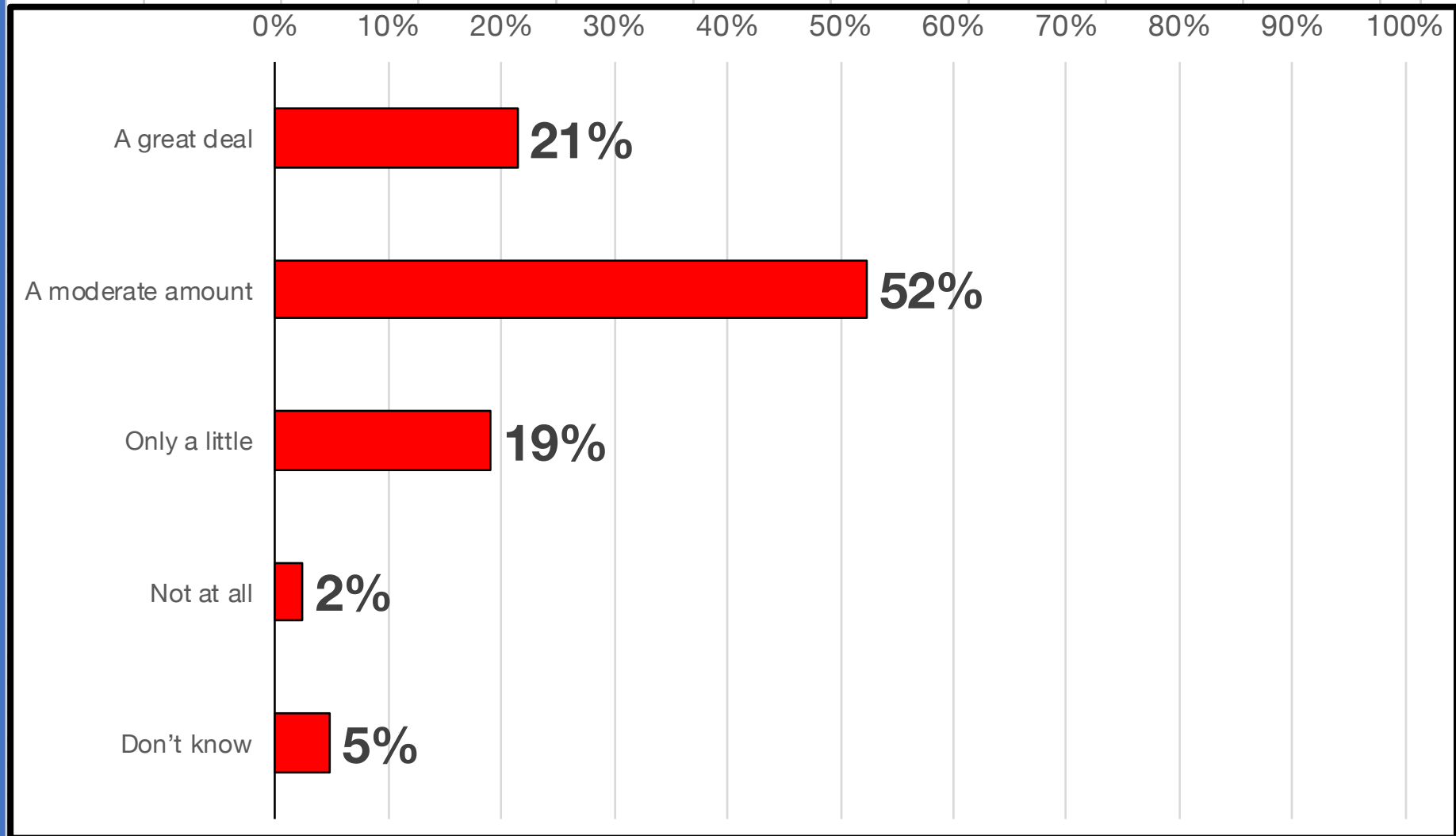
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3. How much do you think global warming will harm you personally?

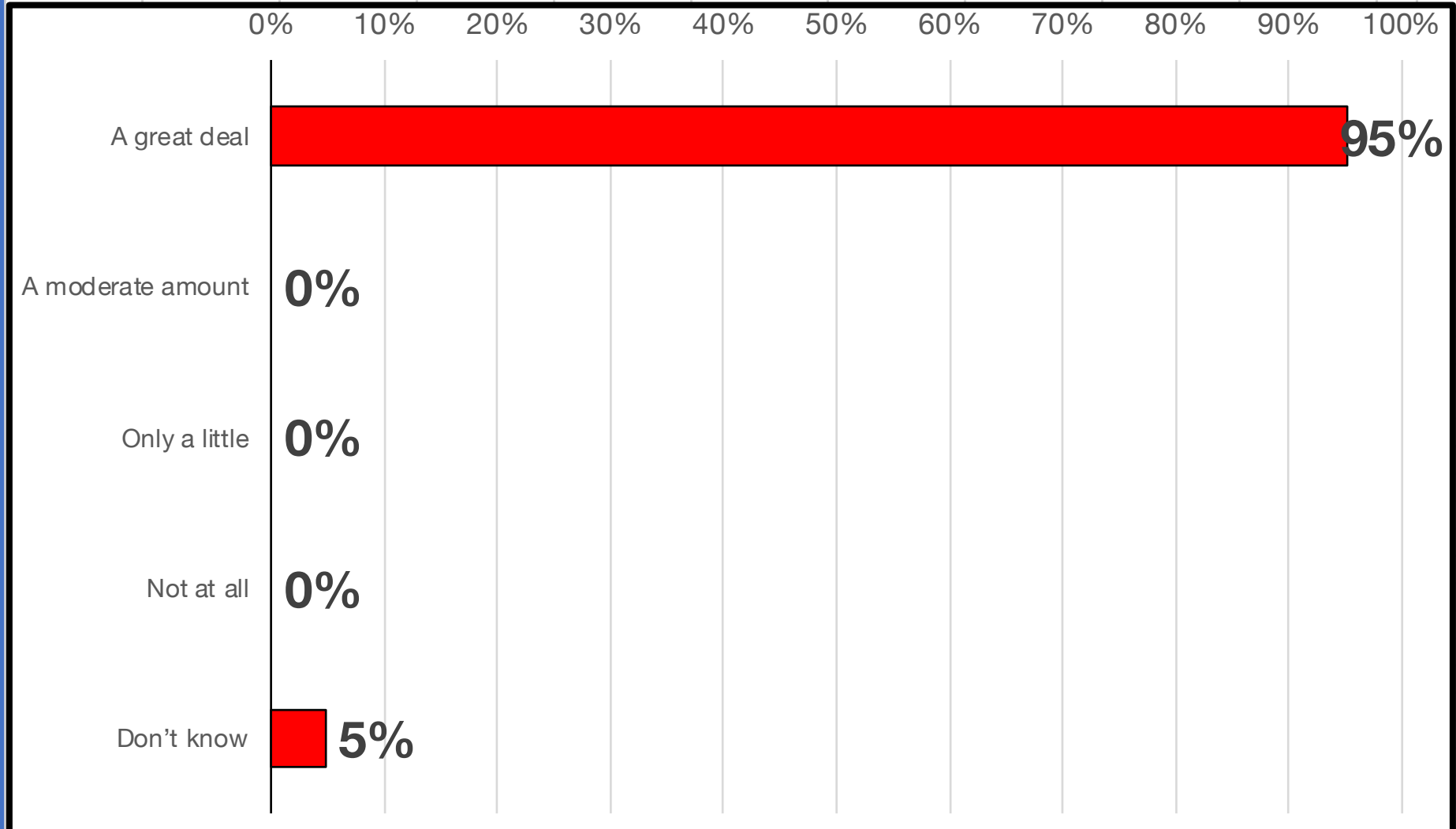
N = 42



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4. How much do you think global warming will harm future generations?

N = 42



5. How much do you talk about global warming?

- A great deal
- Frequently
- A moderate amount.
- Only a little.
- Not at all.

6. How would you rate your level of knowledge about global warming?

- Excellent
- Good
- Fair
- Poor
- Very poor

7. How important is it for you personally to take action to mitigate the effects of global warming?

- Extremely important
- Very important
- Somewhat important
- Not too important
- Not at all important

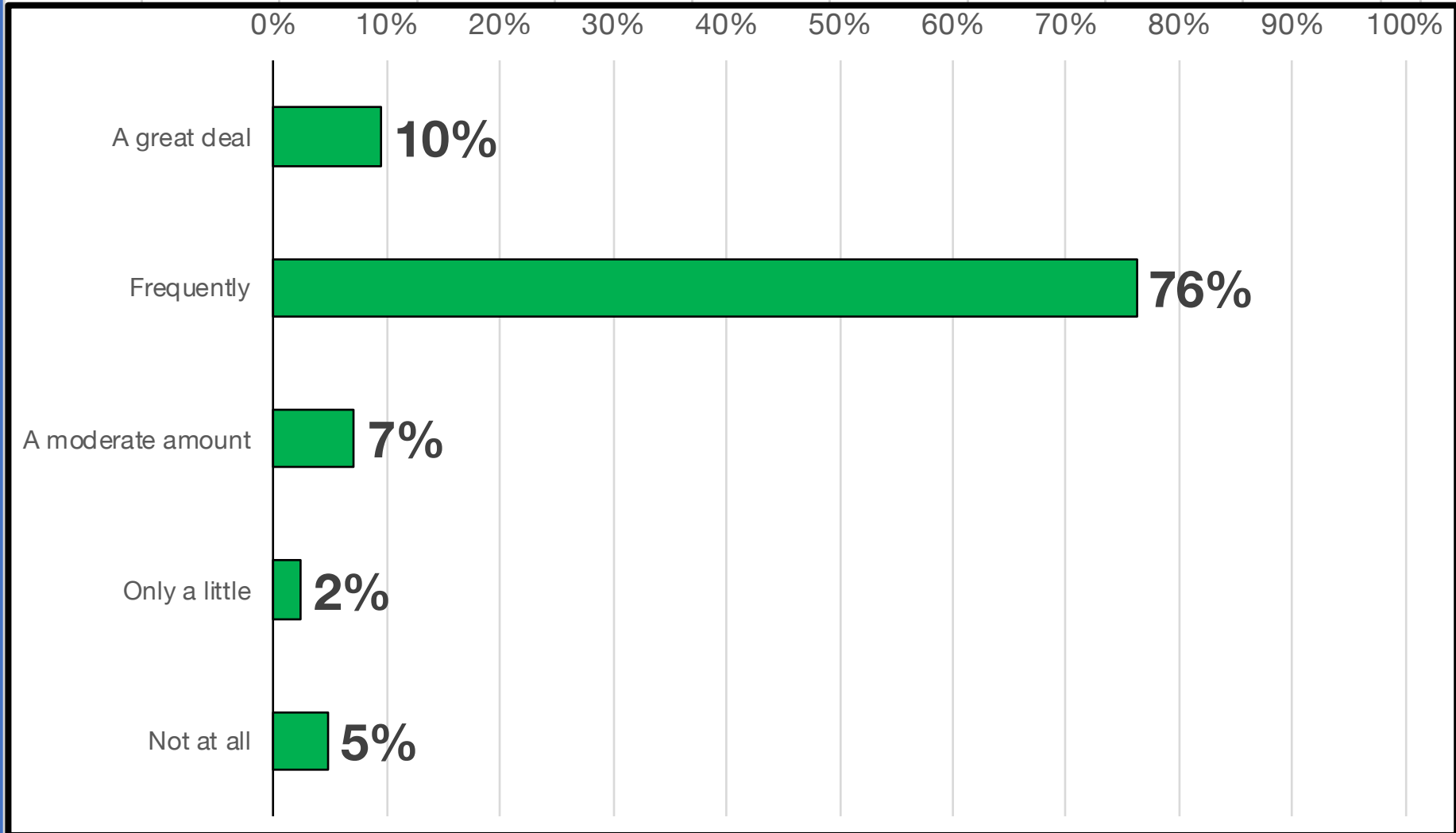
8. How important is it for Rose Villa, Inc. to take action to mitigate the effects of global warming?

- Extremely important
- Very important
- Somewhat important
- Not too important
- Not at all important

Rose Villa Climate Attitudes Survey

5. How much do you talk about global warming?

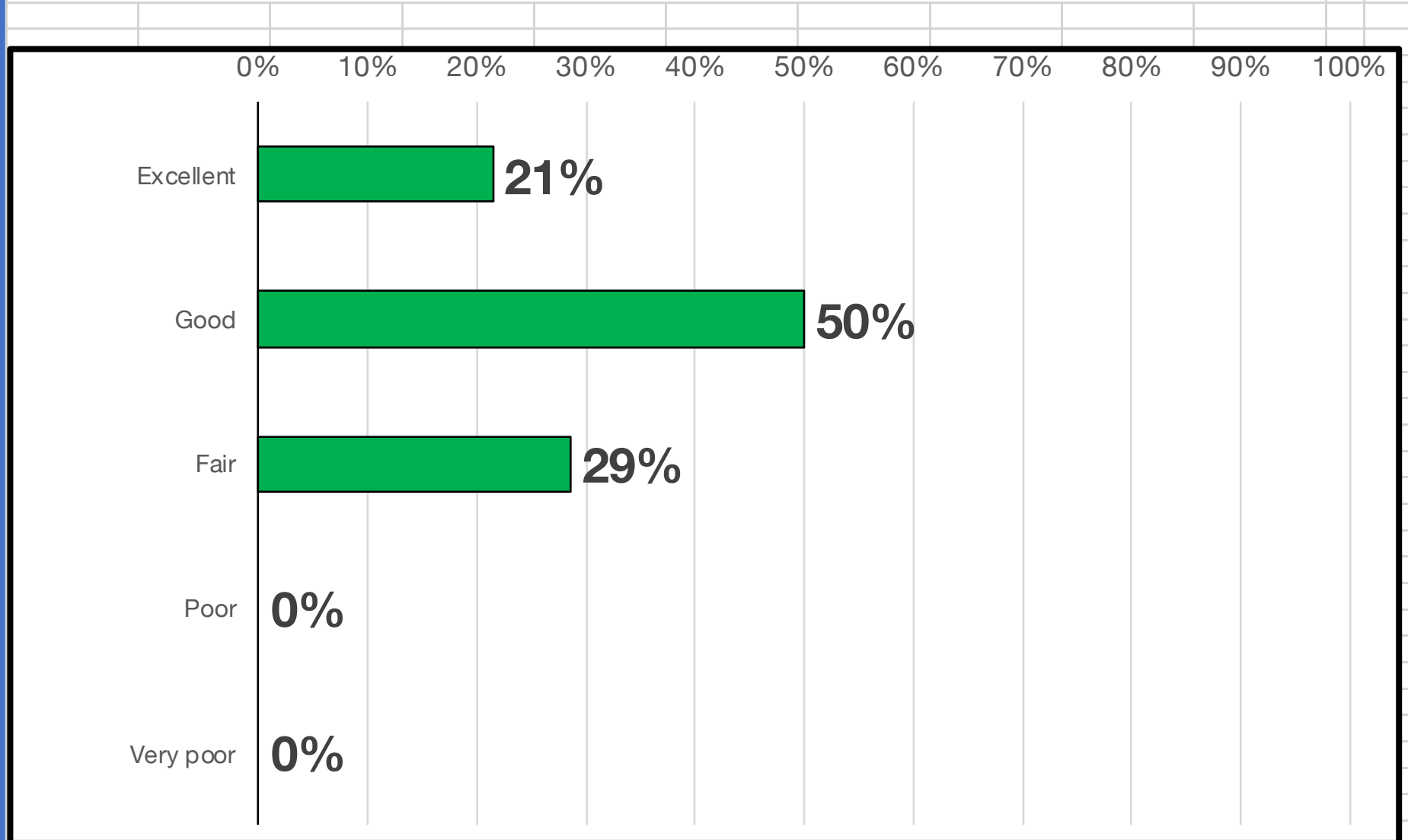
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6. How would you rate your level of knowledge about global warming?

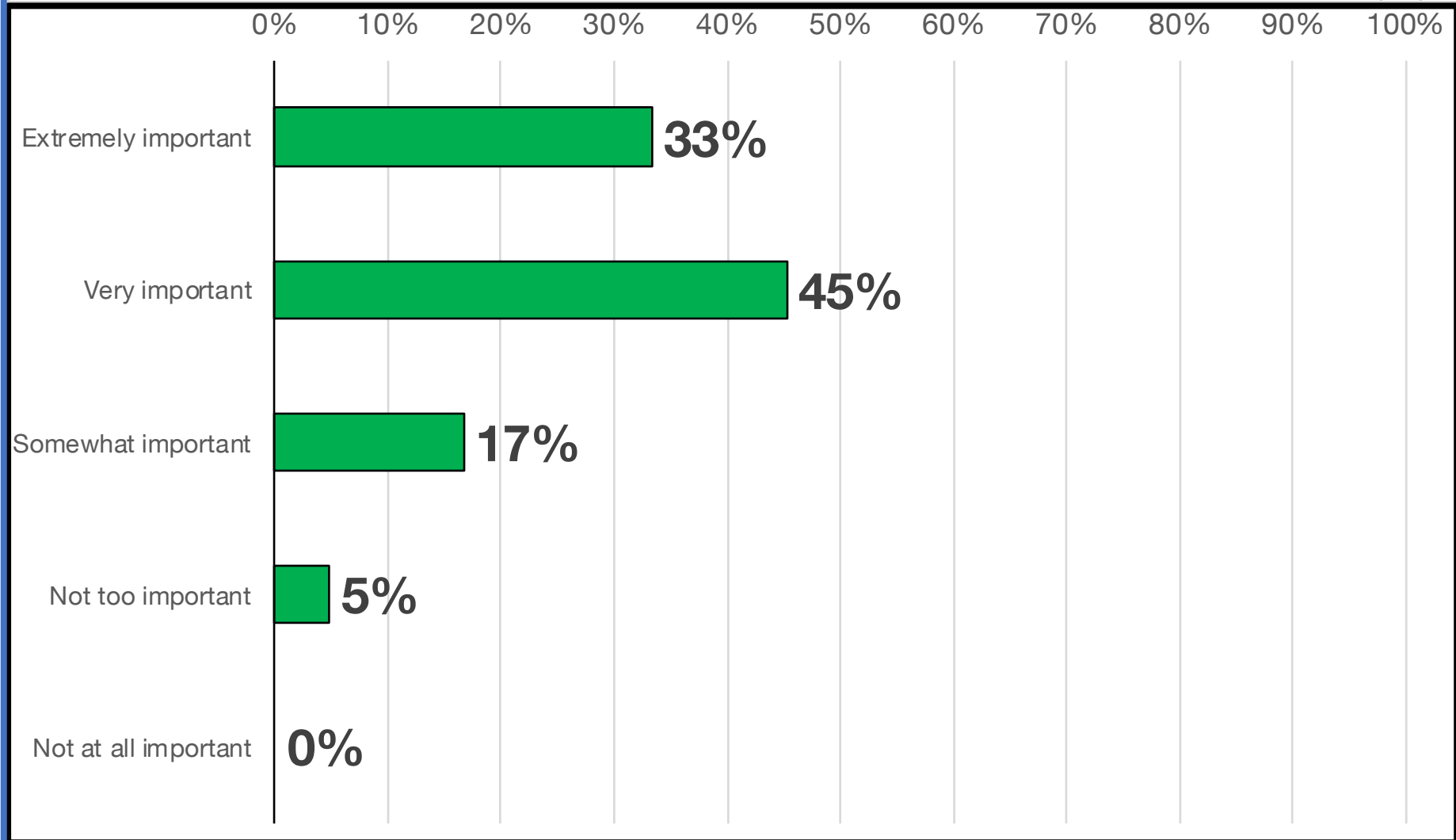
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7. How important is it for you personally to take action to mitigate the effects of global warming?

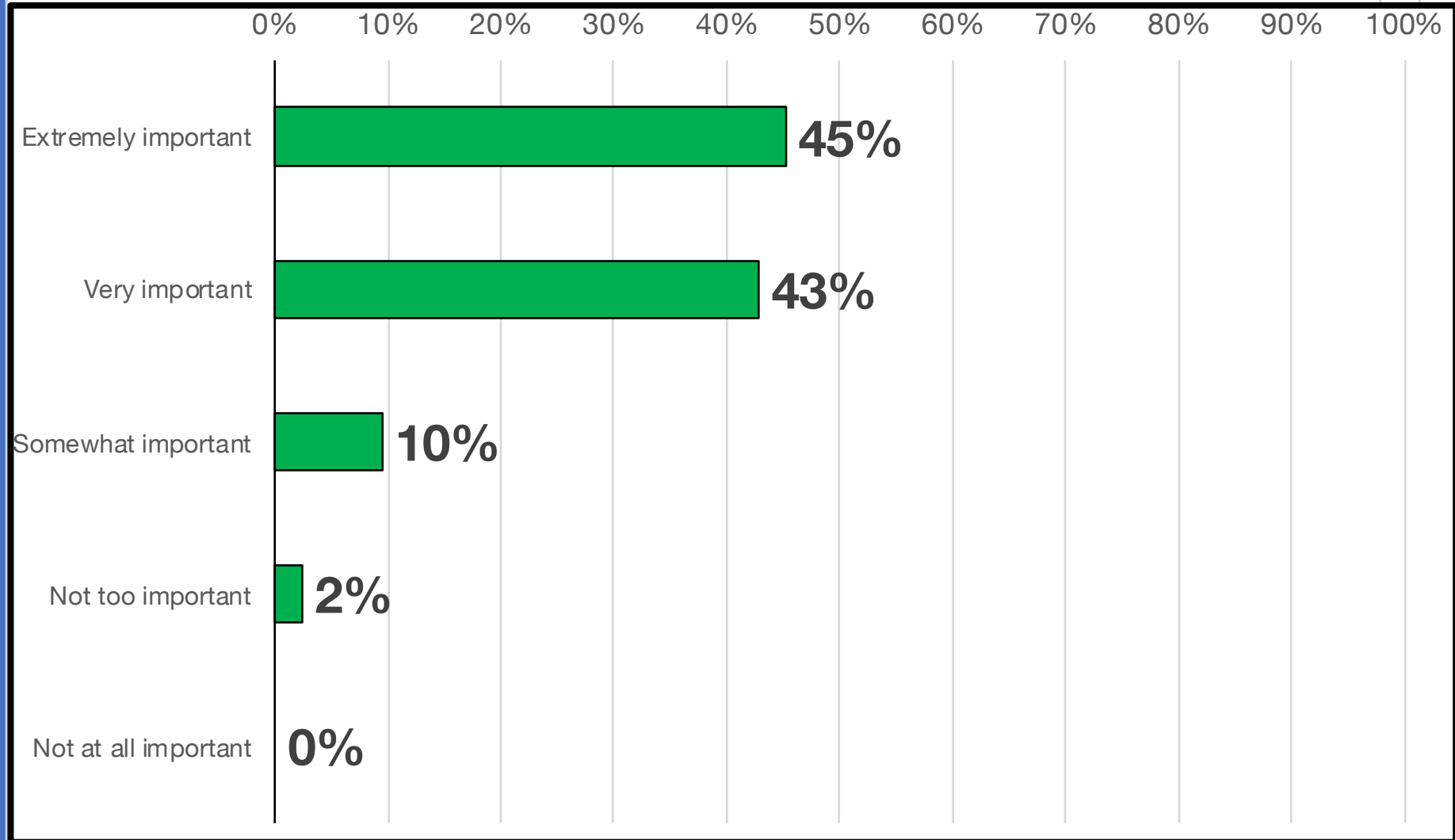
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8. How important is it for Rose Villa Inc. to take action to mitigate the effects of global warming?

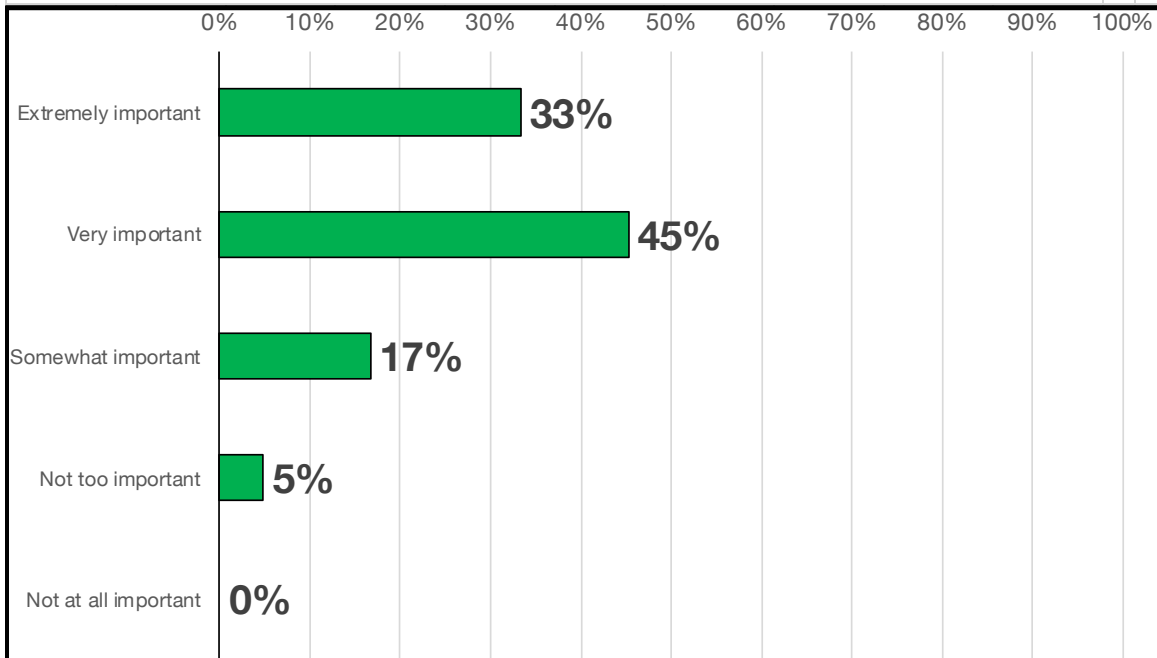
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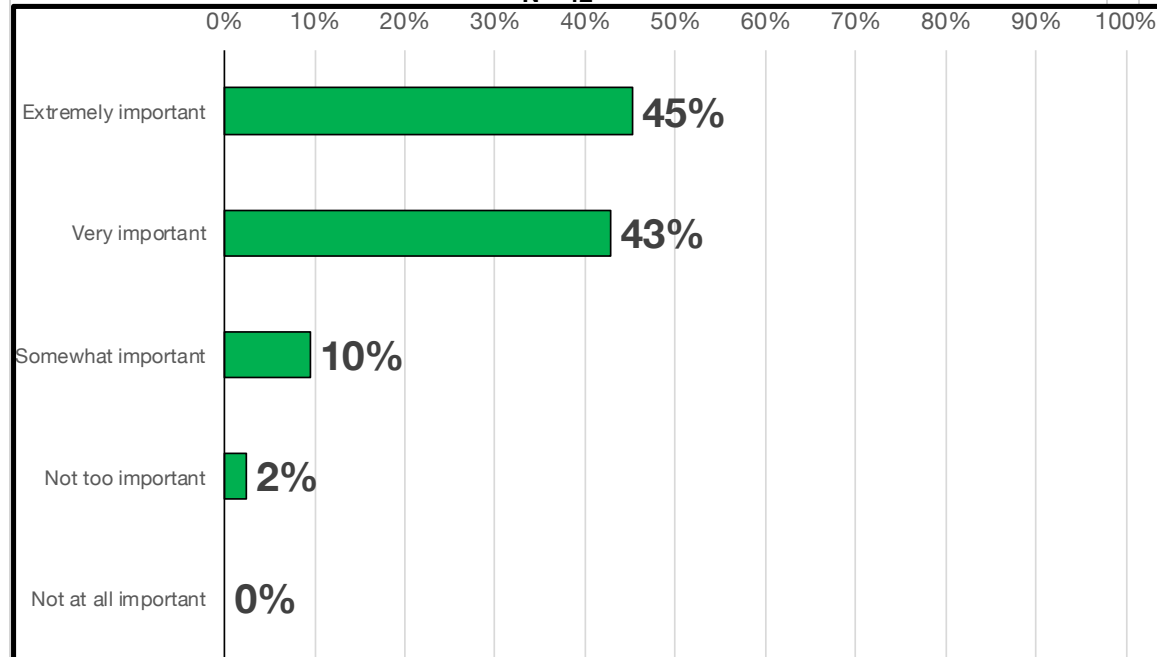


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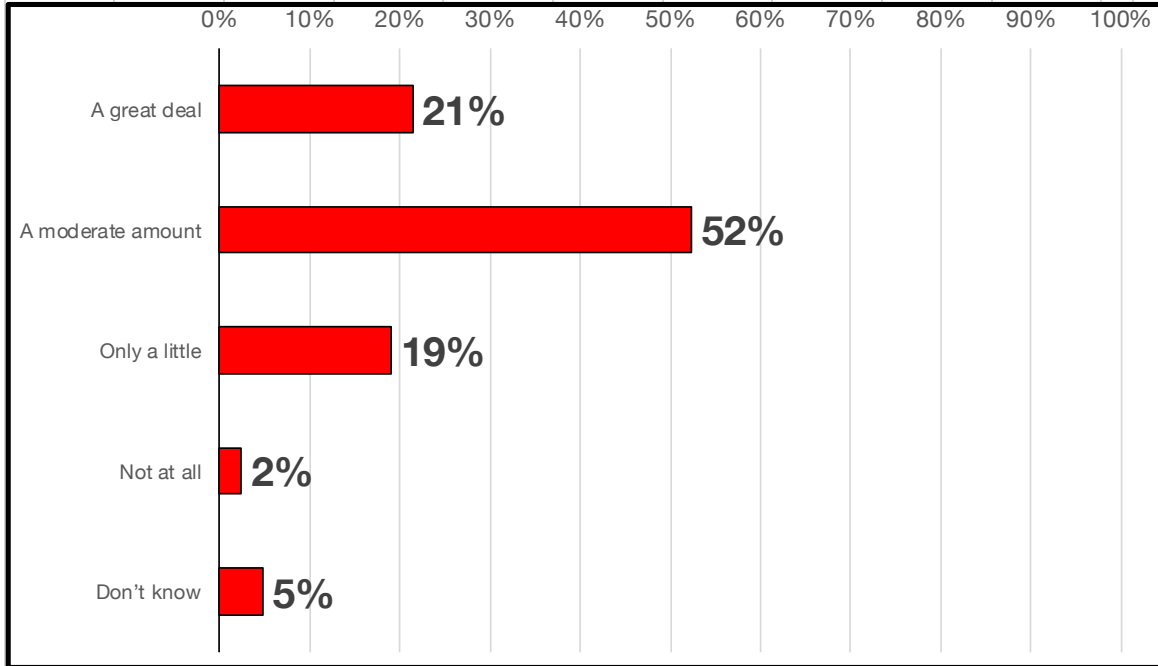


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3. How much do you think global warming will harm you personally?

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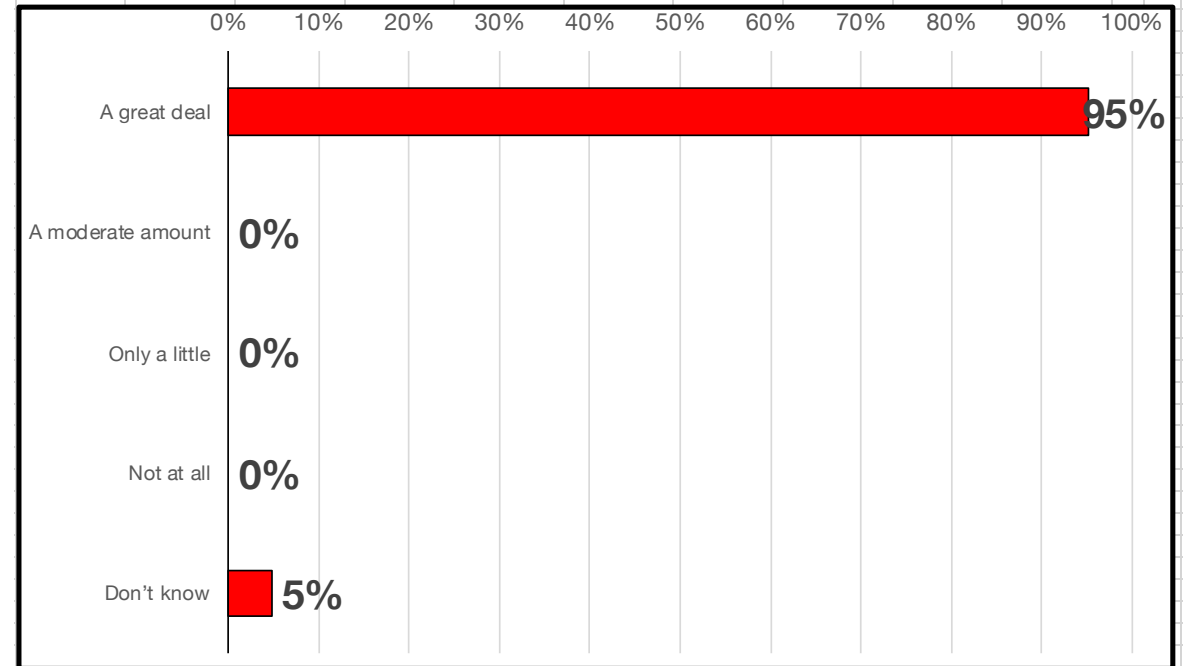


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